



Jenni Wechsler

Graphic Designer

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949-350-5656

EXPERIENCE

Tripepi Smith

July 2022- Present

Junior Graphic Designer

- Designed branding, logos, marketing materials, social media assets, animated videos and graphics for local governments and public agencies in California
- Created multiple social media graphics across multiple campaigns.
- Designed informational graphics and flyers for multiple clients
- Developed new logos and branding for sub divisions of existing brands
- Produced and edited animated videos for clients
- Created packaging designs, event marketing materials and print materials for clients

Relationship Cubed

2019- 2021

Contract Freelance Graphic Designer, Program Facilitator

- Designed branding, logos, marketing and promotional materials, and graphics for Relationship Cubed and their various programs
- Edited and retouched photos using Adobe Photoshop, and Procreate
- Collaborated with program manager to develop and teach curriculum for CAMP Girls on setting boundaries and communication
- Position required strong strategic thinking, organizational skills, and problem solving

Acupuncture Healing and Wellness Center

2021- 2022

Freelance Graphic Designer

- Designed graphics and layout for a marketing materials and email list
- Responsibilities included heavy interface, communication and problem solving with the client

Freelance Interior Designer

- Delivered inspired and inventive new themed bedroom and outdoor designs
- Completed projects on time and well within the client's budget

EDUCATION

University of Southern California

Bachelor of Arts in Psychology

Minors: Communication Design, Popular Music

Relevant Courses: Typography, Fashion Design, Photoshop for Graphic Designer, Digital Illustration, Motion Graphics, Digital Photography, Packaging Design

Awards & Recognition:

Dean's List 2017, 2018, 2019, 2020 | Renaissance Scholar Distinction

Psi Chi International Honor Society in Psychology | Alpha Lambda Delta National Honor Society

Phi Theta Kappa Honor Society

SKILLS

Adobe CC (Photoshop, Lightroom, Illustrator, InDesign, After Effects), Canva, AutoCAD, Constant Contact, Final Cut Pro, Procreate, Microsoft Office, Apple Pages, Keynote, Numbers, Operate a DSLR Camera on Manual, Social Media